

NOTE ON DATA PROTECTION

SPA Summer Party 2024

after Art. 13 DSGVO



Controller

Sport Alliance GmbH
Raboisen 6
20095 Hamburg

Legal Basis and Purpose of Processing

For the organization, and follow-up (e.g., creating personalized tickets, verifying company affiliation, communication regarding the event) of the company party, Sport Alliance GmbH collects the following data from you:

- Name, first Name
- Email Address
- Personnel Number

The processing for the above-mentioned purposes is based on our legitimate interest (Art. 6 Abs. 1 lit. f DSGVO)

Additionally, you have the option to voluntarily provide information, e.g., on mobility restrictions. If you provide us with special categories of personal data, you give us consent to process these data by submitting them.

Sharing your Data

The data collected from you will be processed by the corporate communications organization team. Additionally, processors who support us purposefully and bound by the instructions are employed. This includes, for example, an event agency that assists us with various activities. The confidentiality of your data is ensured by appropriate contracts at all times. Furthermore, data is only shared to the necessary extent (both internally and externally). Our employees are also obliged to maintain confidentiality and secrecy.

Retention Period

Your data will be stored until your withdrawal or up to 6 weeks after the end of the event.

Your Rights

You have the right to access, correct, delete, restrict processing, object, and data portability. Additionally, you can file a complaint with your competent supervisory authority. If we have asked for your consent, you can withdraw it at any time.

Data Protection Officer

For questions regarding data protection, please contact our Data Protection Officer, Dipl.-Kfm. Marc Althaus of DS EXTERN GmbH, at the following contact:
www.dsextern.de/anfragen/

Further information on data protection can be accessed at any time at:

sportalliance.atlassian.net/wiki/spaces/SPA/pages/559743042/Data+Protection+and+Information+Security

Photos at the Event

During the company party, photos will be taken which may be published on the intranet, the website, and on the social media platforms of Sport Alliance GmbH, as well as in the regional press. The processing is based on our legitimate interest (Art. 6 Abs. 1 lit. f DSGVO), to report on the event. If identifiable pictures of you are to be shared, we will contact you after the event.